Motive × Fleetio | Case Study

PSSI Global Services

Television broadcast service company provides live coverage of events using Fleetio to centralize its fleet data.

Company Objectives:

- Update information from anywhere in the field
- Easily record and review maintenance history
 - Centralize all fleet data and reports

PSSI GLOBAL SERVICES began providing television broadcasting services with a single satellite production truck in 1979. Four decades later, the company operates dozens of varieties of vehicles and equipment totaling over 80 assets.

Lights, camera, fleet in action

Using their fleet satellite uplink trucks, PSSI Global provides broadcast services around the world. The fleet travels to various venues and relays encrypted video feeds directly to their clients for news, sports, special events and entertainment shows such as, NASCAR, WWE and the Golf Channel.

The company sought a fleet management software that was multifunctional and capable of tracking vital information in real time.



"We've grown very quickly and needed a fleet management solution that could keep up."

Matt Huennekens

PSSI Global Uplink Engineer and Fleet Maintenance Coordinator

Fleetio provides the company's engineers a platform to communicate and update asset information from anywhere in the field. This has proven to be a tremendous advantage for Matt to effectively manage his fleet.

Keeping track of vehicle maintenance

Prior to Fleetio, PSSI Global used Excel spreadsheets to track vehicle maintenance and data. The company had to manually enter its data and keep notes on every nuance. The process was unorganized and as the company grew it was not a sustainable system, especially for regularly scheduled vehicle maintenance.

With Fleetio, the company is able to pull in real-time data on trucks, gene tractors and all sorts of equipment in one simple interface. Now, the team can easily review records and troubleshoot issues as they arise.

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Once an issue is reported, the company is able to send emails and assign tasks to the repairs team in a timely manner and prevent potentially larger issues.

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"Fleetio is a platform for delegation, and I can see the efficiencies that are provided."

Matt Huennekens

PSSI Global Uplink Engineer and Fleet Maintenance Coordinator

This brought Fleetio's Motive (formerly KeepTruckin') integration into action

Due to trucking regulations, PSSI Global also required a solution that would keep it in compliance with electronic logging device (ELD) mandates. This brought Fleetio's Motive integration into action.

The integration enables the company to automatically pullin data from Motive for odometer readings, daily vehicle inspection reports (DVIRs) and even track vehicle locations in real time. These vitals, along with the maintenance tracking and reports, can be managed within the Fleetio dashboard.

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"The integration works well and DVIRs flow between the programs seamlessly to maintain compliance."

Bridgette Blomstrom

PSSI Global Services Resource Manager

Like Fleetio, Motive also provides expert support staff and a dedicated representative to quickly address any issues.

Since much of PSSI Global's business comes on the weekend, the team works long hours, which makes it difficult to manage for each individual. Now, the company has minimal issues and the integration has helped greatly reduce hours of service violations.

"In one platform we can see where everyone's hours are and forecast ahead to avoid any problems," Blomstrom said.

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Reporting for duty

Reports are a significant tool for companies to track progress, costs and other information. With Fleetio, PSSI Global can easily setup reports on asset performance.

Thanks to Fleetio, Matt's been able to hand off some of the reporting and repair duties to others to complete the work. It has also provided a better way to prioritize tasks and keep the fleet running smoothly.

"Now, I don't have to receive a phone call every time something happens. The information goes to Fleetio and I can follow up when I have time," Huennekens said.

The company also loves the fact that it can generate reports for a number of stakeholders to review, notably the owner of the company.

