



GPSINSIGHT

5 Tips on Writing Safety Policies for GPS Tracking

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How can you increase safety for your fleet? Create policies that are thoughtful, detailed, and respected to build the foundation for a strong safety program. If you're writing a new safety policy for your business to include GPS tracking technology, or adding the use of GPS tracking into your current policies, there are important aspects to ensure these policies help you achieve your goals.

Consider these 5 tips when writing safety policies to receive the best results:

1 Use Policies to Coach Drivers

Drivers should always receive coaching from management, and having documentation around speeding, harsh braking, rapid acceleration, and vehicle maintenance will hit these points home. Distributing these policies across all branches or divisions will ensure every driver is receiving the same information about what's expected.

2 Define Consequences

While policies should primarily be used to coach instead of punish, you do need clear explanations of the consequences when employees do not adhere to safety policies. Whether they result in strikes or termination, drivers should know your expectations before ever operating a company vehicle. It's not just for penalties — you also have the chance to create incentive and reward programs for positive driving behavior, too.

3 Be Transparent

Talk to your employees about the use of GPS tracking from the start, so it's not a surprise when the data is used for coaching. It's important to clearly present the use of GPS tracking to measure performance and monitor compliance. Being upfront helps avoid later issues, like a driver not knowing the GPS tracker was in place or understanding how the data would be used.



4

Embrace Safety Company-wide

Emphasize the message that fleet safety is a core organization value – and that it is embraced at every level of the organization, from executives, managers, and supervisors, to every driver in the company. Creating a culture of safety is key to the broader acceptance of the policy. We're all on the same team, and we want the same results.

5

Annually Review Safety Policies

This isn't something you should write and forget. You should review policies each year to ensure they are current, and you're using the best GPS data. For example, you can review historical accidents or events and correlate them with GPS tracking data to help prevent similar incidents in the future.

If your GPS tracking provider offers you an account manager, the manager will help you identify the best GPS tracking data to monitor and include in your policies.

Contact GPS Insight to increase the safety of your fleet.



Contact Us:

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